GopherConUK

2025 Sponsorship Brochure

13-15 August 2025

Opportunities

Package features

All of our 2025 sponsorship opportunities come with the following as standard:

- ✅ Listed as a sponsor on the Gophercon UK website with a company bio and a link to your company website
- ✅ Listed as a sponsor in the conference program including a company bio
- ✅ The opportunity to add branded materials to the delegate bags received by all attendees
- ✅ Social media posts promoting your companies sponsorship on Facebook, LinkedIn & Twitter/X
- ✅ Recognition at the conference during the opening and closing address

In addition to the above, some sponsorship packages include additional benefits. These are displayed on the table below.

Benefits	Silver	Gold ⭐	Community ⭐	Lounge ⭐	Track (SOLD)	Social ⭐	Platinum (SOLD)
Exhibitor passes	2	2	2	3	3	3	3
Logo on venue signage	-	✅	✅	✅	✅	✅	✅
Exhibition stand in sponsors hall	-	2m x 2m	-	Dedicated room	3m x 2m	3m x 2m	4m x 2m
Advert in programme	-	✅	✅		✅		✅
Branded talk track	-	-	-	-	✅	-	✅
Dedicated room/ space	-	-	-	✅	-	-	-
Talk slot in schedule (45mins)	-	-	-	-	-	-	1
	£2,250	£5,250	£7,250	£8,250	£8,250	£10,250	£12,750

⭐ **Additional package information on next page**

Additional Sponsorship options:

Refreshment Sponsorship   £1,750
Branded refreshment stations in the exhibition hall

Lanyard Sponsorship   £1,750
Full coloured printed worn by all attendees

Notepad Sponsorship   £1,250
Full coloured printed

WiFi Sponsorship   £1,250
SSID renamed to sponsor's name

Community Sponsor

This GopherCon UK Community Sponsor is a package designed for any company which may not require a exhibition stand, but still wants to support the Go community. Funds from these packages go towards:

- Affordability/student tier tickets to support those who may otherwise not be able to attend the conference
- Covering associated costs for speaker flights and accommodation, ensuring that everyone has an equal opportunity to speak at our events, and expanding the pool of expertise from which attendees can learn
- Ticket giveaway competitions, courtesy of your company

This package is also open to customisation, should you have ideas to support the Go community.

Social Sponsor

Companies who want to sponsor something a little different may want to consider our Social Partner opportunity. This package is fully customisable and we will work with the sponsor to create memorable social event for all conference delegates.

Delegate Lounge Sponsor

GopherCon UK Delegate Lounge is a place to relax and features an all day professional barista service. Delegates are able to order free hot drinks throughout the event. The Delegate Lounge Sponsor has opportunity to use the space as they see fit, this could include creating a full branding space for delegates to relax and talk to your team, running a hack-a-thon or other competitions, or demonstrating products and services.

Platinum/Track Sponsor

Our Platinum and Track sponsors are a great opportunity to get your brand out there. As well as the usual sponsor package benefits, you also have a Track named after your company and your logo will feature on venue signage. In addition, you will be listed as a Track sponsor on all video recordings from that Track. These sit on our popular YouTube channel in perpetuity, guaranteeing long term exposure to our audience.
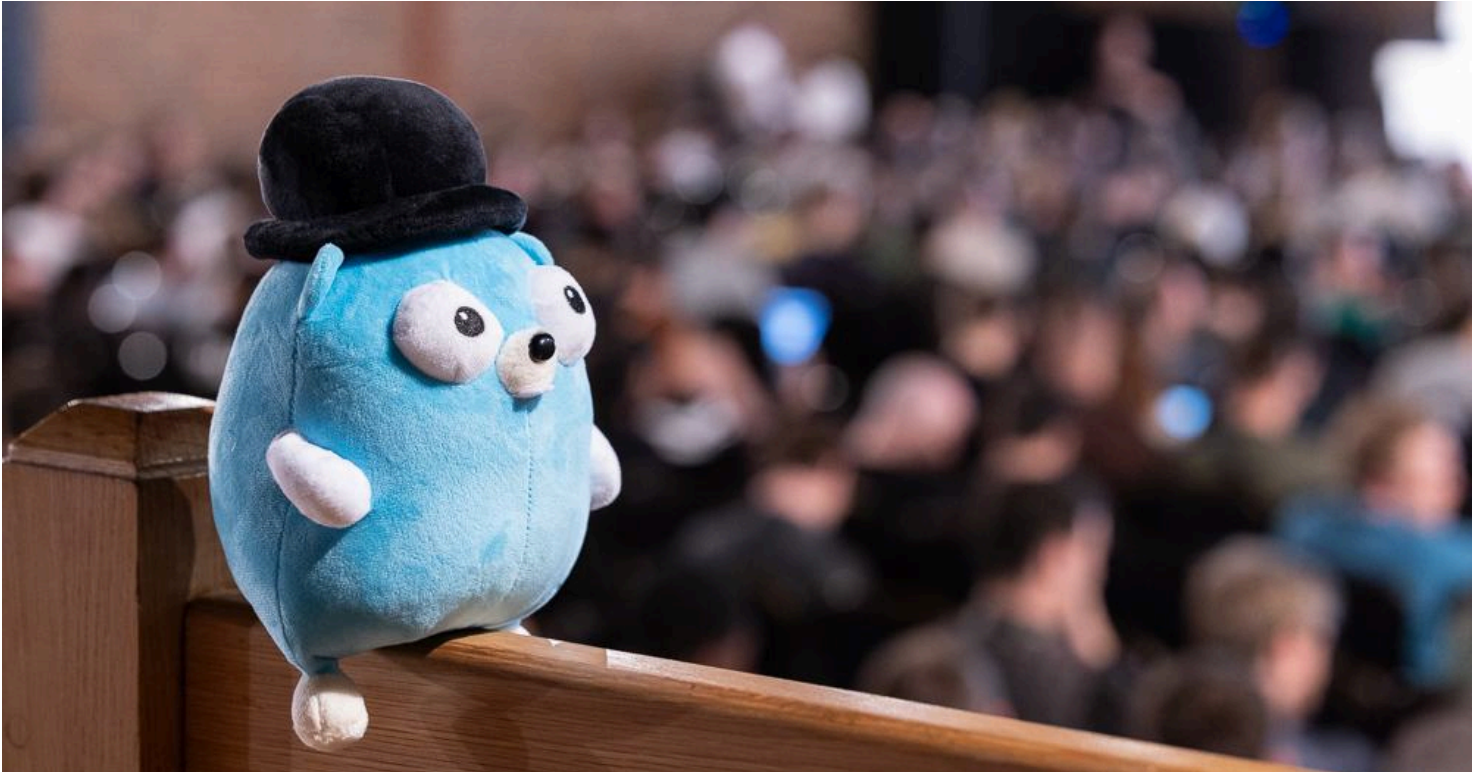
Past GopherCon UK Sponsors

We are fortunate to have had many great sponsors over the years. Without these sponsors, these events could not take place. We are incredibly grateful for their support of both the GopherCon UK and the Go community. If you would like to join the list of sponsors who have supported the Go community, get in touch!

If you are interested in becoming a sponsor and would like to discuss your options, please feel free to get in touch using the email address below:

info@gophercon.co.uk

One of our team will be happy to arrange a call to discuss the sponsorship packages further.

Space Allocation Policy

The organisers reserve the right to reduce or reassign booths at any time for the overall benefit of the event. Final stand allocations will be confirmed two weeks before the event.

Payment Policy

All prices are quoted exclusive of VAT, unless otherwise stated. Partners and sponsors will be invoiced upon signing of the contract and announcement of the sponsorship and any follow up marketing will only take place once payment has been received. All payments must be received in GBP Sterling. Please pay close attention to the number of tickets allocated with your chosen package and make the organisers aware of any additional tickets required so that these can be billed at the discounted partner and sponsor rate.

Cancellation Policy

Cancellation within four months prior to the conference will incur a cancellation fee of 40%. Cancellation within three months prior to the conference will incur a cancellation fee of 100%. The cancellation fee of the sponsorship amount is subject to VAT at 20%.